

# POPULISM

## Bingo



Populist parties are gaining popularity – what are they? Which politicians are populists? Are all politicians cut from the same cloth? Who represents the people, and who represents the upper-class elite? Is populism always bad? It's time to play Populism Bingo! Populism Bingo is a way to examine political speech as texts with various goals. Populism Bingo can be played anywhere. All you need is political speech and this bingo card – and the game can begin! Best enjoyed in good company, but can also be played alone.



Shifting attention from issues to feelings	Using war metaphors	Claiming there are no options	Made-up numbers	Shifting attention to irrelevant matters
Issue brushed aside with a joke	"The people know"	Attacking the elite	A certain group is not part of the people	Something is a threat to our way of life
Over-simplifying a complex issue	Reference to shared or basic values	FREE SQUARE	One-liners from popular entertainment	"I have talked to the people"
Glorifying the past	Generalising an individual case	Leader doing physical labor	Making impossible promises.	Using sports metaphors
Making "cool" handsigns	Fear-mongering	"It's US against THEM"	"I have children" or "As a parent"	Coining a new saying

